2022-2023 COLLEGE CHALLENGE TOOLKIT



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VISIT DONORS1.ORG FOR MORE INFORMATION

Gift of Life Videos Show Don't Tell!

Overview Video

 An introduction video to Gift of Life Donor Program



Religion and Organ Donation

 Hear from transplant recipients and donor families about how faith guided them through their donation/transplant journey

<u>The Transformative Story of</u> <u>Tissue Donation- Carrie's Story</u>

 After being diagnosed with a rare genetic disorder, Carrie received the gift of donated tendon grafts in her shoulder that allowed her to live a normal life.

<u>Sprinting Ahead After Transplant- Onyi's Story</u></u>

 Onyi Kenine received a life-saving liver transplant as an infant and it has never held her back from living a normal, healthy life. Her donor is always on her mind as she lives the best life she can.

Life After Loss- Anthony's Story

 Donor Mom , Melanie Penna, shares the story of her son Anthony, who in his passing gave the gift of life to others. His legacy lives on in the hearts of those who loved him and now even those who never knew him.

<u>"It Took a Simple Yes to Save Their Lives-</u> <u>Markita's Story</u>



When Markita said yes to organ donation, she found comfort knowing that her son Marquis would give others a second chance at life.

The Heart of a Champion- Derek's Story

• Derek Fitzgerald is the first cancer survivor and heart transplant recipient to complete a full Ironman competition. He gives full praise to the hero organ donor who saved his life.

Stories & Articles Read All About It!

<u>Gift of Life Stories Webpage</u>

Here, donor families, transplant recipients and others share inspiring stories about how donation and transplant transforms lives.



<u>Two Families, Two Faith's:</u> Joined by Ryan's Life-Saving Legacy- Carol & Kareem's Story

After tradgedy brought them together, Carol and Kareem realized they shared a special bond through their faith and the life-saving legacy of organ donation.

<u>Giving the Gift of Life</u> <u>is Priceless</u>

 Kimberlee Mander, RN, CPTC at Gift of Life Donor Program shares her story and sheds light on her life-saving work as a Transplant Coordinator. <u>Welcome Baby Benjamin:</u> <u>Penn Medicine Birth</u> <u>Marks a Milestone in</u> <u>Uterus Transplant Clinical</u> <u>Trial</u>

 Birth is Penn's first as part of it's innovative Uterus Transplant Clinical Trial, and second in the US following deceased donor transplant.



Mila's Story

• News story of an NJ toddler who is able to see thanks to cornea donation.

Breanna & Erin's Story

 Strangers become best friends and organ donor advocates through kidney donation.



Digital Brochures Know The Facts!

10 Reasons to Say Yes to Organ Donation

 Organ donors save lives. Learn of 10 reasons to say yes and how that decision saved lives here. <u>*Also available</u> <u>in Spanish.*</u>

Myths & Misconceptions

 Sometimes, myths and misperceptions about organ, eye, and tissue donation can prevent someone from signing up. You can help bust the myths about organ donation—and help save lives—by learning and sharing these facts.

Get the Facts

• An up-to-date guide to Gift of Life and organ and tissue donation.

Social Media!

#GiftofLife

Social Media Graphics

Download these social media graphics to use for a variety of posts.

Top Hashtags #OrganDonor #DonateLife

> #GiftofLife #DonorHero

Social Media Post Language

• Not sure what to say in your post? Use these social post

*Follow Gift of Life: <u>Facebook: @donors1</u> <u>Instagram: @donors1</u> <u>Twitter: @donors1</u> <u>TikTok: @donors1</u>

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examples!

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Helpful Websites

Donate Life America

Donate Life PA

Gift of Life

National Kidney Foundation

Pennsylvania Dept. of Education

Pennsylvania Dept, of Health- Organ Donation

<u>Awareness</u>

<u>TRIO</u>

(Provides organ donation reading and reviews)

<u>UNOS</u>

(United Network for Organ Sharing)

U.S. Dept. of Health & Human Services/First Gov.