

Overview

Gift of Life's 50th anniversary is a milestone built on the compassion of families, tireless work of staff, commitment of hospital partners and support of volunteer ambassadors, government, and our community.

Thanks to our generous region, Gift of Life has coordinated the most donor heroes and life-saving organs for transplant since the start of our national donation system. Now, our 50th anniversary is a launchpad to energize our community to meet the urgent need for more registered donors.

To honor Gift of Life's 50 years of saving lives, help us register 50,000 more organ donors and provide hope to the thousands waiting for a transplant. We're calling it our "50,000 for 50" campaign. **You are our essential partner** in reaching this ambitious goal. Encourage everyone to go to donors1.org to learn more and register. Let's seize this opportunity to make a great stride towards ending the waitlist.

The following toolkit gives Gift of Life's key supporters the information and action steps to engage every corner of our community in our life-saving mission: hospitals, schools, houses of worship, businesses, and **your** neighborhood. Tell our story – a story of heroes, hope and kindness that saves lives.

On behalf of each family desperately waiting for their loved one to receive a second chance at life, thank you.

For materials, guest speakers and other resources, email communityoutreach@donors1.org.