## TAKE ACTION!

Benefits of Supporting Gift of Life Donor Program's 50<sup>th</sup> Anniversary "50,000 for 50" Campaign to sign up 50,000 more organ donors:

- Save lives in our community and help end the transplant waitlist.
- Provide families with a legacy of hope and comfort if their loved one cannot be saved.
- Contribute to the overall health, vitality and productivity of our community.
- Support communities of color, which make up more than half of the patients on the transplant waitlist.

## Here's how you can help:

- Wear a Donate Life wristband or lapel pin to show your support.
- o Display an "Organ Donors Save Lives" yard sign.
- Share our "50,000 for 50" campaign on your Facebook page.
- o Include the campaign in your newsletter.
- o Provide Gift of Life materials in your public spaces.
- Feature a public-service organ donor message with registration link to <u>donors1.org</u> on your website home page.
- o Host an organ donor registration drive.

Together, we can create a future of hope and honor the legacy of donor heroes.