

TAKE ACTION!

Benefits of Supporting Gift of Life Donor Program's 50th Anniversary "50,000 for 50" Campaign to sign up 50,000 more organ donors:

- Save lives in our community and help end the transplant waitlist. Your members/customers, supporters and friends likely include people on the waitlist or their families.
- Contribute your leadership to addressing a public health crisis that we all have the ability to impact.
- Support communities of color, which make up more than half of the patients on the transplant waitlist.
- Align your organization with one of the leading donor programs in the U.S.
- Contribute to the overall health, vitality and productivity of our community.

Here's how you can help:

- Wear a Donate Life wristband or lapel pin to show your support.
- Display an "Organ Donors Save Lives" yard sign.
- Share our "50,000 for 50" campaign on your Facebook page.
- Feature a public-service organ donor message with registration link to donors1.org on your website home page.
- Host an organ donor registration drive (Gift of Life will provide materials, training, volunteers).
- Include the campaign in your newsletter.
- Provide Gift of Life materials in your office/public space.
- Invite Gift of Life to participate in your public events.

Together, we can create a future of hope and honor the legacy of donor heroes.