

TAKE ACTION!

Support Gift of Life Donor Program's 50th Anniversary "50,000 for 50" Campaign to sign up 50,000 more organ donors so you can:

- Save lives in our community and help end the transplant waitlist. Your neighborhood or town likely includes people on the waitlist or members of their family.
- Contribute your voice to addressing a public health crisis that we all have the ability to impact.
- Support communities of color, which make up more than half of the patients on the transplant waitlist.
- Support one of the leading donor programs in the U.S.
- Contribute to the overall health, vitality and productivity of our community.

Here's how you can help:

- Go to donors1.org and make sure you are signed up on the national donor registry. Even if you are already registered on your license, this is national, private and doesn't expire.
- **Talk with your family, friends, neighbors and co-workers.** You may think they are signed up to become a donor, but they *may not be*. Use our talking points and "facts versus myths" sections of this toolkit to answer questions and address concerns. Reach out to Gift of Life if you encounter a question you are not able to answer.
- **Share/post on social media.** Share Gift of Life posts and/or create your own. **Always tag @donors1 and use #GiftofLife50.**
- **Wear a green Donate Life wristband or lapel pin** wherever you go and tell people what it means when you are standing in line. Carry some with you and give them out every chance you get!
- **Share our 50th anniversary "registry cards"** that tell people how to sign up to become a donor and are small enough to fit in your pocket or purse. Give them out wherever you go! Spread the word that signing up at donors1.org is fast, easy and private. This confidential donor registry is accessible only to donation professionals after someone dies in a hospital.
- Proudly display a Gift of Life **"Donors Save Lives" yard sign** and get a few high-profile places in town (e.g. library, community center, school, house of worship, businesses) to display them to support our 50th anniversary.
- Connect us with a local organization/business we can partner with for a **donor registration drive.**
- **Invite us to a tabling event** in your town (e.g. health fair, festival, community event) where we can talk with people about donation, dispel myths, address concerns and inspire more people to sign up to become a donor.
- **Find a speaking opportunity** for Gift of Life with a local club, school or community group. A presentation can be as short or long as the group would like.
- Encourage a **local house of worship** to participate in [Gift of Life Donor Sabbath](#) this November or any time during the year to share the fact that all major religions in the U.S. support organ donation as the ultimate act of compassion and generosity.

Together, we can create a future of hope and honor the legacy of donor heroes.

For materials, guest speakers and other resources, email communityoutreach@donors1.org.