



GIFT OF LIFE DONOR DASH

SPRING 2025 SPONSORSHIP Opportunities



DonorDash.org

Dash to Save Lives

Join our community of heroes by supporting Gift of Life Donor Program's Donor Dash. Since 1996, Donor Dash has been our region's premier event to raise funds and awareness for organ and tissue donation, honoring donor families, transplant recipients and waitlist patients. Last year's Dash drew 15,000 participants. The excitement and family fun of Dash includes games, live music, a Kids Fun Run and the three main events: a 5K run, 10K run and 3K walk. A virtual option is also available.

Our 2025 Dash will honor Gift of Life's milestone 50 years of service! Thanks to our generous community, Gift of Life has coordinated the most donor heroes and life-saving organs for transplant since the start of our national donation system. By sponsoring the Dash, your organization will partner with the nation's leading organ procurement organization and help us save more lives.

More than a quarter of a million people of all ages have taken part in the Donor Dash since its founding. The life-saving message of Dash reaches millions more each year through media and community participation. Your support will help us expand our impact and bring hope to the 5,000 children and adults on the transplant waitlist in our region. Proceeds from Donor Dash benefit Gift of Life Transplant Foundation, the charitable entity that supports programs and activities for donor families and transplant recipients.

Event Details

Date: Spring 2025

Time: 8:00 AM - 1:00 PM

Location:

Philadelphia Navy Yard
Marine Parade Grounds
4747 S. Broad St.
Philadelphia, PA 19112

Events:

10K Run, 5K Run
3K Walk, Kids Fun Run
& other community programs



Event Demographics

Numbers reflective of 2024 Donor Dash

Participants: 15,000+

Teams: 340+

Volunteers: 200+

Raised: \$680,000+

















Media:

Featured on: 6abc, CBS3, Fox29, NBC10, KYW Newsradio, WDAS-FM, Philadelphia Inquirer, and Philadelphia Tribune
100 media placements during Dash weekend



Sponsorship Opportunities

All opportunities include: Table in the Donor Dash Sponsor area, listing in Donor Dash press release, listing in event newsletter, and access to the official Donor Dash social media toolkit.

	<i>50th Anniversary Hero</i> \$50,000	Presenting \$25,000	Platinum \$15,000	Diamond \$10,000	Bronze \$5,000	Supporter \$2,500
Presenting Sponsor at Dash 2025 & 2026						
Co-branding on Runners' Medals						
Logo on Dash Running Bibs						
Facebook Post (67k followers)						
Logo on Event/Finish Signage						
Logo on Day of Event Signage						
Logo on T-shirt	Front and back	Front and back	Prominent on back	Logo on back	Logo on back	Name only
Event Registrations	35	30	18	12	5	2
Listing on Dash Website/Event Flyer	Logo	Logo	Logo	Logo	Logo	Name
Tax Deductible Amount	\$48,775	\$23,950	\$14,370	\$9,580	\$4,825	\$2,430

Additional Opportunities

Dash Runners' Medal Sponsor (1 available)- \$8,500
Co-Branded for runners, name on website, 10 regs.

Dash Backpack Sponsor (1 available)- \$7,500
Logo on backpack given to first 2,000 people registered for the Dash, 6 regs.

Kids Fun Run Sponsor (1 available)- \$5,000
Logo on signage at Kids Fun Run race, opportunity to speak at fun run, provide kid-appropriate giveaway, 4 regs.

Entertainment Sponsor (1 available)- \$4,000
Acknowledgment by DJ and before musical performances, logo on stage signage, 3 regs.

Water Stop Sponsor (2 available)- \$3,000
Logo on signage at water stop, 3 regs. Can provide volunteers for water stop.

Dedicated Dash E-blast (2 available)- \$1,500
One co-written E-blast sent to all Dash participants. E-blast distribution list is 25K+, 2 regs.

Event Vendor Table- \$750

Next Steps

Registration & Payment



To commit as a sponsor, please scan the QR code or [click here](#)

For custom sponsorships, in-kind opportunities, and matching gifts, contact dash@donors1.org

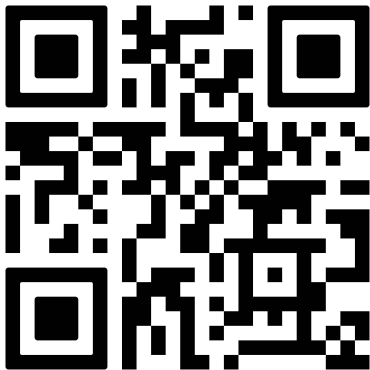
Key Dates

February 14th: Deadline to be listed on event flyer

March 31st: Deadline to be listed on event t-shirt

April 30th: Payment due

Scan or [click here](#) see our
2024 Dash Video



To honor Gift of Life's 50 years of saving lives, help us register 50,000 more organ donors and provide hope to the thousands waiting for a transplant. Learn more and register at donors1.org.