

## PUBLIC SERVICE ANNOUNCEMENTS | NATIONAL DONATE LIFE MONTH

These public service announcements (PSAs) can be customized for specific hospital donation registration campaigns. Use them in regional radio and television stations with the request to use them during the campaign. Think of other creative places to use them, such as on your hospital's call waiting or on hold messages.

**15 seconds**

Every day, 17 people die because not enough organs are available for transplant. You can give the gift of life. [HOSPITAL NAME] and Gift of Life Donor Program urge you to learn more at [www.donorl.org](http://www.donorl.org).

**20 seconds**

[HOSPITAL NAME] has joined Gift of Life Donor Program in celebrating National Donate Life Month and encouraging people to register to become organ and tissue donors. A single donor could save eight lives and positively impact about 500 other lives. Sign up to become an organ, tissue and cornea donor at [www.donorl.org](http://www.donorl.org).

**20 seconds**

Today, about 1,000 people in our region are waiting for a life-saving organ transplant. Each day, 17 people nationally will die because there simply aren't enough organs to meet the need. Help [HOSPITAL NAME] and Gift of Life Donor Program save lives. Sign up to be an organ, tissue and cornea donor at [www.donorl.org](http://www.donorl.org).

**30 seconds**

As nurses, doctors, and staff at [HOSPITAL NAME], we don't like to keep people waiting to see us. Imagine having to wait for an organ transplant to save your life. Today, more than 100,000 people are on the national transplant waiting list, and 17 of them will die waiting. Help [HOSPITAL NAME] and Gift of Life Donor Program save lives by spreading the message that donors are heroes. Sign up at [www.donorl.org](http://www.donorl.org).